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Dan Cutler

Marketing at BDA Sports Management

Amherst, Massachusetts · 500+ connections · Contact info

BDA Sports Management

University of Massachusetts, Amherst

Experience

Marketing
BDA Sports Management
Apr 2019 – Present · 11 mos

Sports Marketing Manager
adidas
Dec 2014 – Nov 2018 · 4 yrs

• Co-directed adidas' grassroots basketball campaign, which included signing club and high school programs, and identifying and recruiting high school players for individual events.
• Managed more than 40 grassroots programs including oversight of a $10 million budget.
• Developed and executed key events including McDonald's All-American Game, adidas ...see more

Business Manager, Scholastic
Naismith Memorial Basketball Hall of Fame
Sep 2013 – Dec 2014 · 1 yr 4 mos
Springfield Area, Massachusetts

In charge of the scholastic business unit, including the HoopHall Classic which is recognized as the premier high school basketball invitiational in the country. Take a lead role with all aspects of planning, running and executing the event. Responsible for securing sponsorships for the event, of all sizes, local to national brands, as well as executing the sponsorship during the event. ...see more

Director Of Basketball Operations
Global Athletics
Jan 2010 – Sep 2013 · 3 yrs 9 mos

President
First Team Sports
2011 – 2012 · 1 yr

Show 1 more experience

People Also Viewed

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Jody Yaeger
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NBPA Certified Player Agent at B Sports Management

Peter Robert Casey
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